

Licensing Sub-Committee Report

Item No:	
Licensing Ref No:	14/09446/LIPN
Date:	18 th December 2014
Classification:	For General Release
Title of Report:	Pickle and Toast 72 Wardour Street London W1F 0TD
Report of:	Operational Director of Premises Management
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Sumeet Anand-Patel, Environmental Health Case Officer (Licensing)
Contact Details:	Telephone: 020 7641 2737 E-mail: sanandpatel@westminster.gov.uk

APPLICATION DETAILS

Application Type:	A new premises licence application under the Licensing Act 2003.						
Applicant:	FRCGB Limited	Date Application Received:	31 st October 2014				
Premises Name and Address:	Pickle and Toast 72 Wardour Street London W1F 0TD						
Ward Name:	West End	Stress Area:	West End				
Description of Premises:	The application proposes that the premises shall operate as a café/bar.						

Note: Where the committee is minded to grant the licence it will be granted subject to the mandatory conditions and conditions consistent with the operating schedule modified to such extent as the authority considers appropriate for the promotion of the licensing objectives detailed in Appendix D to this report.

Proposed Licensable Activities, Proposed Hours:

1.1Late Night Refreshment: Indoors

Thursday to Saturday 23:00 to 01:00

1.2 Sale of Alcohol: On and Off the premises

Monday to Wednesday 11:00 to 23:00 Thursday to Saturday 11:00 to 01:00 Sunday 12:00 to 22:30

1.3 Opening Hours:

Monday to Wednesday 07:00 to 23:00 Thursday to Friday 07:00 to 01:00 Saturday 08:00 to 01:00 Sunday 08:00 to 22:30

(Note: Opening hours are not a licensable activity under the Licensing Act 2003, however they can still be taken into consideration when assessing the application's effect on the licensing objectives.)

	Relevant representations and policies applicable:	References / Notes
1A	The Environmental Health Service has made an adverse representation on the grounds that the proposals will have a likely effect of causing an increase in Public Nuisance in the West end Stress Area. Environmental Health have proposed conditions, in particular asking that alcohol being sold ancillary to food. Please	Representation and

	refer to Appendix B.	
1B	The Metropolitan Police Service has made an adverse representation to this application stating that the application as presented undermines the Licensing Objectives. Conditions been proposed by the police, in particular that the hours for the sale of alcohol be restricted to the Council's Core Hours and alcohol be ancillary to food. Please refer to Appendix B .	Police representation and conditions
1C	The following policies within the City Of Westminster Statement of Licensing Policy apply:	Policies applicable
	Prevention of crime and disorder (CD1) Public Safety (PS1) Prevention of public nuisance (PN1) Protection children from harm (CH1) Hours (HRS1) Stress Areas (STR1) Public Houses and Bars in the Stress Areas (PB2)	
1D	Policy HRS1 applies: (i) Applications for hours within the core hours set out in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.(ii) Applications for hours outside the core hours in this policy will be considered on their merits, subject to other relevant policies and with particular regard to criteria set out in the policy:	
1E	Policy STR1 applies: (i) It is the Licensing Authority's policy to refuse applications in the Stress Areas for: pubs and bars; fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1. (ii) Applications for other licensable activities in the Stress Areas will be subject to other policies and must demonstrate that they will not add to cumulative impact in the Stress Areas.	
1F	Policy PB2 applies: It is the Licensing Authority's policy to refuse applications in the Stress Areas other than applications to vary hours within the Core Hours under Policy HRS1.	
1G	The Licensing Sub-committee may refuse, grant in full or grant in part this proposal, having taken into account the representations received and Westminster's Statement of Licensing Policy. The decision taken should promote the licensing objectives of:	Summary
	 prevention of public nuisance, prevention of crime & disorder, public safety and protection of children from harm. 	
Curren Licens Position	sing	
Planni	ing Unable to confirm usage of this premises.	

Residential	195 of the 201 units within a 75m radius of the premises are residential or proposed				
Density:	residential, (49%), refer to Appendix C.				
List of	A – Premises Licence History				
Appendices:	B - Conditions				
	C - Residential Map and list of premises in the vicinity				

Background Documents - Local Government (Access to Information) Act 1972

Licensing Act 2003

- City of Westminster Statement of Licensing Policy (7th January 2011)
 Amended Guidance issued under section 182 of the Licensing Act 2003 (Oct 2014)
- Application form & amendment
- Plans
- Representations received
- Photos

Licence & Appeal History

There are no previous Licensing Act 2003 applications for these premises.

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone,

encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 7. The responsible person must ensure that
 - where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. The number of persons permitted in the premises at any one time (including staff) shall not exceed 35 persons.

An alternative condition has been proposed by EH:

The number of persons permitted in the premises at any one time (including staff) shall not exceed 15 persons.

- 10. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
- 11. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 12. All flat surfaces in the toilet cubicles, including any toilet roll holder ellipses, are to be designed-out in order to prevent drugs misuse.
- 13. Staff shall be trained in recognising the signs of drunkenness and drugs misuse. This training shall be documented and available to the Police and Council officials upon request. This training shall be refreshed every 6 months for all staff.

- 14. A comprehensive staff training programme shall be put together, which shall cover the Licensing Act 2003; fire evacuation procedures and critical incident best-practice. This training shall be clearly documented and any training for future staff shall also be organised at the appropriate time. Details of training are to be made available for inspection by Police or other Responsible Authorities upon request.
- 15. A minimum of 1 SIA licensed door supervisors shall be on duty at the premises from 23.00 to the close of business on Thursdays, Fridays and Saturdays.
- 16. A designated taxi number shall be available.
- 17. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
- 18. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
- 19. A proof of age scheme, such as Challenge 21, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
- 20. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 21. No waste or recyclable materials including bottles, shall be moved, removed from or placed in outside areas between 2300 hours and 0800 hours on the following day. *This condition has also been also proposed by EH.*
- 22. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times. *This condition has also been also proposed by EH.*
- 23. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
- 24. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 25. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
- 26. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
- 27. No deliveries to the premises shall take place between 2300 and 0800 on the following day.

Conditions proposed by the Police

- 28. No super strength beer, lager, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.
- 29. Beers, lagers and ciders sold at the premise shall only be premium products in glass bottles.
- 30. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic cards, such as a driving licence or passport.
- 31. The premises shall only operate as a café where (i) customers are shown to their table, (ii) food is prepared on the premises and served and consumed at the table using non disposable crockery and (iii) intoxicating liquor is only sold, supplied or consumed 'on' the premises to persons who are bona fide eating food and provided always that the consumption of intoxicating liquor by such person is ancillary to eating food.

An alternative condition has been proposed by EH

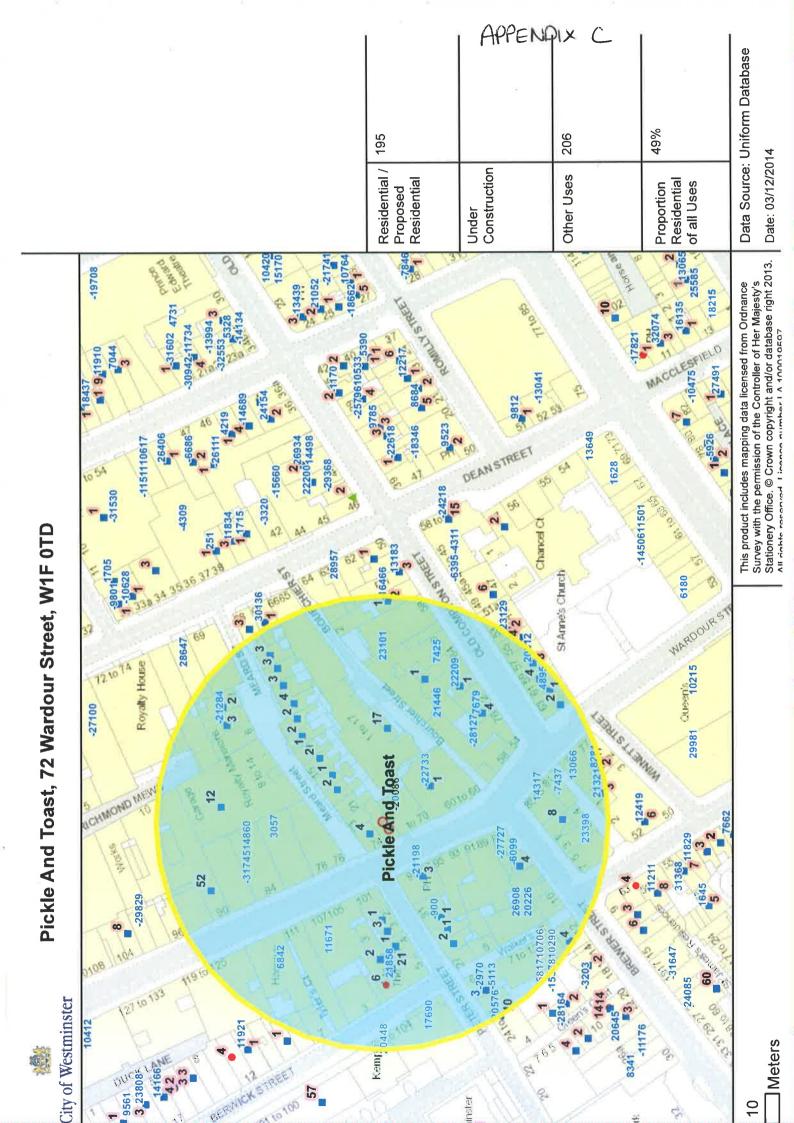
The premises shall only operate as a restaurant

- (i) in which customers are shown to their table,
- (ii) where the supply of alcohol is by waiter or waitress service only,
- (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
- (iv) which do not provide any take away service of food or drink for immediate consumption,
- (v) which do not provide any take away service of food or drink after 23.00, and
- (vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
- 32. There shall be no supply of draught beer.
- 33. There shall be no self service of alcohol on the premises.
- 34. Alcohol shall be sold within core hours only.

Conditions proposed by EH

- 35. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 36. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
- 37. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
- 38. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 39. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day.

- 40. The Licence will have no effect until the premises have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the Licence
- 41. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 42. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.



p/n	Name of Premises	Premises Address	Opening Hours
-29001	! Camisa & Son	Basement And Ground Floor 61 Old Compton Street W1D 6HS	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
-27727	Soho Food And News	2 Brewer Street W1F 0SD	Monday to Sunday 09:00 - 03:00
-7437	Village Bar	Basement Ground Floor And Part First Floor 81 Wardour Street W1D 6QD	Monday to Saturday 09:00 - 03:30 Sunday 09:00 - 00:00
4895	Cafe Espana	Basement To First Floor 63 Old Compton Street W1D 6HT	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
6842	Amathus	Hammer House 113-117 Wardour Street W1F 0UN	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
8281	Duke Of Wellington	77 Wardour Street London W1D 6QA	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
11671	Banana Tree Restaurants Ltd	103 - 109 Wardour Street W1F 0UN	Monday to Thursday 10:00 - 00:30 Friday to Saturday 10:00 - 01:30 Sunday 12:00 - 00:00
13066	The Friendly Society	Basement 79 Wardour Street W1D 6QB	Monday to Thursday 10:00 - 23;30 Friday to Saturday 10:00 - 00:00 Sunday 12:00 - 22;30
17690	Со-ор	104-105 Berwick Street W1F 0QS	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
20226	(Nightclub)	Development Site At 1 - 4 Walker's Court And 8 - 10 Brewer Street W1F 0SB	Monday to Saturday 09:00 - 03:30 Sunday 12:00 - 01:00 Sundays before Bank Holidays 12:00 - 03
20812	The House Of Ho Ltd	55-59 Old Compton Street W1D 6HP	Monday to Saturday 09:00 - 01:30 Sunday 09:00 - 01:00
21321	Peep Show And Revue Bar	Basement Floor And Ground Floor 1 Tisbury Court W1D 6BD	Sunday to Thursday 09:00 - 00:00 Friday to Saturday 09:00 - 01:00
21446	Jackson + Rye	56 Wardour Street W1D 4JG	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
21858	Foxcroft & Ginger	3 Berwick Street W1F 0DR	Monday to Thursday 08:00 - 23:00 Friday 08:00 - 00:00 Saturday 09:00 - 00:00
22209	Selva Food & Wine	68 Old Compton Street W1D 4UJ	Monday to Sunday 00:00 - 00:00
23101	Balans Restaurant	Ground Floor 60-62 Old Compton Street W1D-4UG	Monday 09:00 - 03:30 Tuesday to Sunday 09:00 - 05:00
23398	Shadow Lounge	Basement And Part Ground Floor 3-7 Brewer Street	Monday to Saturday 09:00 - 03:30 Sunday 09:00 - 00:00
26908	Unit D	Development Site At 1 - 4 Walker's Court And 8 - 10 Brewer Street W1F 0SB	Monday to Saturday 09:00 - 03:30 Sunday 12:00 - 01:00 Sundays before Bank Holidays 12:00 - 03:
-31745	Vapiano	84 - 86 Wardour Street W1F 0TG	Monday to Thursday 07:00 - 00:30 Friday to Saturday 07:00 - 01:30 Sunday 07:00 - 23:30 Sundays before Bank Holidays 07:00 - 00:
-28127	Gerry's Wine & Spirits	74-76 Old Compton Street W1D 4UW	Monday to Saturday 08:00 - 23:00 Sunday 10:00 - 22:30
-22733	Freedom	Basement And Ground Floor National House 60-66 Wardour Street W1F 0TA	Monday to Saturday 09:00 - 03:30 Sunday 09:00 - 00:00
-21284	Honest Burgers	Basement And Ground Floor 4 Meard Street W1F 0EF	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-21198	Byron	99 Wardour Street W1F 0UF	Monday to Thursday 10:00 - 23:30 Friday to Saturday 10:00 - 00:00 Sunday 12:00 - 22:30

-20235	The Box	11-12 Walker's Court W1F 0ED	Monday to Saturday 09:00 - 04:00 Sunday 09:00 - 00:30
-20086	Le Pain Quotidien	Basement And Ground Floor 68-70 Wardour Street W1F 0TB	Monday to Thursday 10:00 - 23:30 Saturday 10:00 - 00:00 Sunday 12:00 - 22:00
-16466	Tuk Tuk	Basement And Ground Floor 56 Old Compton Street W1D 4UN	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
-15378	The Box	11-12 Walker's Court W1F 0ED	Monday to Saturday 09:00 - 04:00 Sunday 09:00 - 00:30
-6099	⊡ Wok To Walk	Ground Floor 4 Brewer Street W1F 0SB	Monday to Saturday 11:00 - 01:00 Sunday 11:00 - 00:00
-5817	The Box	11-12 Walker's Court W1F 0ED	Monday to Saturday 09:00 - 04:00 Sunday 09:00 - 00:30
-5113	(Restaurant)	Basement And Ground Floor 6 Walker's Court W1F 0BU	Monday to Saturday 10:00 - 01:00 Sunday 12:00 - 00:00
-2970	Restaurant	Basement And Ground Floor 6 Walker's Court W1F 0BU	Monday to Saturday 10:00 - 01:00 Sunday 12:00 - 00:00
-900	Bone Daddies	30-31 Peter Street W1F 0AP	Monday to Saturday 10:00 - 00:30 Sunday 12:00 - 00:00
3057	Wahaca	Ground Floor To First Floor 80-82 Wardour Street W1F 0UN	Monday to Saturday 10:00 - 00:00 Sunday 12:00 - 23:00
7425	La Polenteria	64 Old Compton Street W1D 4TL	Monday to Thursday 07:30 - 23:30 Friday 07:30 - 00:00 Saturday 08:00 - 00:00 Sunday 08:00 - 23:00
7679	Tuscan Delicatessen	Basement And Ground Floor 72 Old Compton Street W1D 4UN	Monday to Sunday 10:00 - 00:30
10290	The Boulevard Theatre	8 - 9 Walker's Court W1F 0BY	Monday to Sunday 09:00 - 22:00 Monday to Thursday 09:00 - 23:30 Friday to Saturday 09:00 - 00:00 Sundays before Bank Holidays 09:00 - 00:00 Monday to Saturday 09:00 - 01:00 Sunday 09:00 - 22:30
10706	Soho Cinema	8 - 9 Walker's Court W1F 0BY	Monday to Sunday 09:00 - 01:00
14317	O' Bar	83-85 Wardour Street W1D 6QE	Monday to Saturday 09:00 - 03:30 Sunday 12:00 - 00:00 Sunday 12:00 - 23:00
14860	Lo-Profile	Basement 84 - 86 Wardour Street W1F 0TG	Monday 09:00 - 01:30 Tuesday to Wednesday 09:00 - 02:30 Thursday 09:00 - 03:30 Friday to Saturday 09:00 - 04:00 Monday to Saturday 10:00 - 23:30 Sunday 12:00 - 23:00



Insert name and address of relevant licensing authority and its reference number (optional) Licensing Team
Westminster City Council
City Hall
64 Victoria Street
London SW1E 6QP



Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

XWe FRCGB Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and New are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Pickle and Toast 72 Wardour Street						
Post town London	Post code W1F 0TD					
Telephone number at premises (if any)						
Non-domestic rateable value of premises	£ 28,250.00					

Part 2 - Applicant Details

Pleas	se state whether you are applying for a premises licence as	Pleas	se tick as appropriate	
a)	an individual or individuals*		please complete section (A)	
b)	a person other than an individual*			
	 i as a limited company ii as a partnership iii as an unincorporated association or iv other (for example a statutory corporation) 		please complete section (B) please complete section (B) please complete section (B) please complete section (B)	
c)	a recognised club		please complete section (B)	
d)	a charity		please complete section (B)	
e)	the proprietor of an educational establishment		please complete section (B)	

f)	a health service body		please complete section (B)					
g)	a person who is registered under Part 2 o Standards Act 2000 (c14) in respect of ar independent hospital in Wales							
ga)	a person who is registered under Chapter 1 of the Health and Social Care Act 2008 the meaning of that Part) in an independent hospital in England	please complete section (B)						
h)	the chief officer of police of a police force England and Wales	in	please complete section (B)					
*If yo	u are applying as a person described in (a)	or (b) please confi	rm:					
-	se tick yes							
	I am carrying on or proposing to carry premises for licensable activities; or	on a business whic	th involves the use of the					
	 I am making the application pursuant t 	ю а						
	 statutory function or 							
	 a function discharged by virtue of 	of Her Majesty's pre	erogative					
(A) II	NDIVIDUAL APPLICANTS (fill in as applica	able)						
Mr	Mrs Miss	Ms	Other Title (for example, Rev)					
Surn	ame	First name	es					
	1000		100					
l am	18 years old or over		Please tick yes					
differ	Current postal address if different from premises address							
	ma territoria de la companya della companya della companya de la companya della c							
Post	town	Р	ost code					
	town ime contact telephone number	Р	ost code					

SECOND INDIVIDUAL APPLICANT (if applicable)

						The state of the s
Mr	Mrs	Miss		Ms		Other Title (for example, Rev)
Surname	l, = 118				First na	mes
I am 18 year	rs old or over					Please tick yes
Current post different from address	tal address if m premises					
Post town						Post code
Daytime con	ntact telephone	number				
E-mail addre (optional)	ess					
Name FRCGB Lim	the name and	address	of each p	earty co	ncerned	er joint venture (other than a body corporate.
Address c/o Sawhne No.1 Olymp Wembley Middlesex HA9 0NP	y Consulting ic Way					
Registered (number (where	applicable	:)			
Description Company	of applicant (for	example,	partnersh	nip, con	npany, un	nincorporated association etc.)
Telephone r	number (if any)				111-11	
E-mail addr	ess (optional)	1				

Pa	rt 3 - Operating Schedule		4.35	"我是	baller.
		DD I	MM	YYYY	
Whe	en do you want the premises licence to start?	as	а	р	
		DD I	MM	YYYY	
	u wish the licence to be valid only for a limited od, when do you want it to end?				
	000 or more people are expected to attend the premises at an other expected to attend.	ny one time, please	state the		
	ase give a general description of the premises (please read gu	uidance note 1)			
Cafe	e/bar =				
	5				
(Ple	at licensable activities do you intend to carry on from the premase see sections 1 and 14 of the Licensing Act 2003 and Sch vision of regulated entertainment	nises? nedules 1 and 2 to t		ng Act 200	
FIU				î	_
a)	plays (if ticking yes, fill in box A)			Ļ	=
b)	films (if ticking yes, fill in box B)			I.	_
c)	indoor sporting events (if ticking yes, fill in box C)			Į.	
d)	boxing or wrestling entertainment (if ticking yes, fill in box I))			
e)	live music (if ticking yes, fill in box E)				
f)	recorded music (if ticking yes, fill in box F)			L	==
g)	performances of dance (if ticking yes, fill in box G)	(-)		l I	
h)	anything of a similar description to that falling within (e), (f) (if ticking yes, fill in box H)	or (g)		L	_
Рго	vision of late night refreshment (if ticking yes, fill in box !)				✓
Sup	pply of alcohol (if ticking yes, fill in box J)			[✓
in a	II cases complete boxes K, L and M				

A

	days and tir		Will the performance of a play take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors Outdoors
Day	Start	Finish	1100 27	Both
Mon			Please give further details here (please read guidance n	ote 3)
Tue				
Wed			State any seasonal variations for performing plays (ple	ease read guidance note 4)
Thur				
Fri		0	Non standard timings. Where you intend to use the pre of plays at different times to those listed in the column (please read guidance note 5)	
Sat			(picase read guidance note 3)	
Sun				

В

	days and timead guidance		Will the exhibition of films take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read guidance n	ote 3)
Tue				
Wed			State any seasonal variations for the exhibition of finote 4)	Ims (please read guidance
Thur				
Fri			Non standard timings. Where you intend to use the pof films at different times to those listed in the columns read guidance note 5)	

C

Standard	sporting ev days and tire ad guidance	nings	Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue	b1		State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur		2016	Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			· · · · · · · · · · · · · · · · · · ·
Sat			
Sun		7	

D

entertai Standard	or wrestlin inments I days and tir ead guidance	nings	Will the boxing or wrestling entertainment take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read guidance no	ote 3)
Tue				
Wed			State any seasonal variations for boxing or wrestling e	ntertainment (please read
			guidance note 4)	
Thur			guidance note 4)	
Thur			Non standard timings. Where you intend to use the wrestling entertainment at different times to those listed	
			Non standard timings. Where you intend to use the	

E

	isic I days and tine ad guidance		Will the performance of live music take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors U
Day	Start	Finish		Both
Mon			Please give further details here (please read guidance no	te 3)
Tue				
Wed			State any seasonal variations for the performance of guidance note 4)	live music (please read
Thur				
		Ì	Non standard timings. Where you intend to use the prem	ions for the performance
Fri			of live music at different times to those listed in the colu	
Fri Sat				

F

	ed music		Will the playing of recorded music take place indoors	Indoors
	days and tir ead guidance		or outdoors or both - please tick (please read guidance note 2)	Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read guidance no	te 3)
			ш	
Tue				
Wed			State any seasonal variations for the playing of reco	rded music (please read
			guidance note 4)	
Thur				
	I .		1	
Fri	1		Non standard timings. Where you intend to use the pro-	emises for the playing of
Fri		2	recorded music at different times to those listed in	
Fri Sat			recorded music at different times to those listed in	
			recorded music at different times to those listed in	

G

Standard	nances of d days and tir ead guidance	nings	Will the performance of dance take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors Outdoors
Day	Start	Finish	1 100 = 7	Both
Mon			Please give further details here (please read guidance n	ote 3)
Tue				
Wed			State any seasonal variations for the performance of denote 4)	ance (please read guidance
Thur				
Fri			Non standard timings. Where you intend to use the pre- of dance at different times to those listed in the co- list (please read guidance note 5)	mises for the performance olumn on the left, please
Sat			not (places load galastics motor)	
Sun				

Н

descrip within (Standard	ng of a simi tion to that e), (f) or (g) I days and tir ead guidance	falling nings	Please give a description of the type of entertainment you	ou will be providi	ng
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors	
			,	Outdoors	
Mon				Both	
Tue	141 41		Please give further details here (please read guidance no	te 3)	
Wed					
Thur			State any seasonal variations for entertainment of a s	imilar descriptio	n to that
, , , , , ,			falling within (e), (f) or (g) (please read guidance note 4)		
Fri		4.21			
Fri Sat			Non standard timings. Where you intend to use the prem of a similar description to that falling within (e), (f) or (g) listed in the column on the left, please list (please read good standard timings).	at different times	

	ight refrest		Will the provision of late night refreshment take place	Indoors	✓
	d days and t read guidan		indoors or outdoors or both - please tick (please read guidance note 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance no	te 3)	
Tue					
Wed			State any seasonal variations for the provision of late read guidance note 4)	night refreshmer	nt (please
Thur	23.00	01.00			
Fri	23.00	01.00	Non standard timings. Where you intend to use the pre- late night refreshment at different times, to those listed please list (please read guidance note 5)		
Sat	23.00	01.00	prease list (prease read guidance note o)		
Sun	+				

J

Standar	of alcoho d days and t read guidan	imings	Will the supply of alcohol be for consumption — please tick (please read guidance note 7)	On the premises Off the premises
Day	Start	Finish		Both ✓
Mon	11.00	23.00	State any seasonal variations for the supply of alco	hol (please read guidance note 4
Tue	11.00	23.00		
Wed	11.00	23.00		
Thur	11.00	01.00	Non standard timings. Where you intend to use talcohol at different times to those listed in the order to the standard ruidence note 5	
Fri	11.00	01.00	(please read guidance note 5)	
Sat	11.00	01.00		
Sun	12.00	22.30		

State the	name	and	details	of the	individual	whom	you	wish	to	specify	on	the	licence	as	designated
premises	super	visor	:												

Name Rajeeve Ahuja Address Post code
Address
Address
Post code
Post code
, 55, 555
Personal licence number (if known)
TBC
Issuing licensing authority (If known)
TBC -

K

of the premises that may give rise to concern in respe	activities, other entertainment or matters ancillary to the use ect of children (please read guidance note 8).
None	
·	27
	*

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)		c imings	State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	07.00	23.00	
Tue	07.00	23.00	
Wed	07.00	23.00	Non standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 5)
Thur	07.00	01.00	read guidance note 3)
Fri	07.00	01.00	
Sat	08.00	01.00	
Sun	08.00	22.30	

 $\ensuremath{{\pmb{\mathsf{M}}}}$ - Describe the steps you intend to take to promote the four licensing objectives:

a)	General - all	four lice	ensing objec	ctives (b, c	, d and e)	(please read	guidance note 9)
----	---------------	-----------	--------------	--------------	------------	--------------	-----------------	---

Please see Annex A		

b) The prevention of crime and disorder

Please see Annex A			
100			

c) Public safety	
Please see Annex A .	
×	
d) The prevention of public nuisance	
Please see Annex A	
e) The protection of children from harm	
Please see Annex A	
Checklist:	
Please tick to indicate	agreemen
I have made or enclosed payment of the fee.	\checkmark
I have enclosed the plan of the premises.	✓
• I have sent copies of this application and the plan to responsible authorities and others where applicable.	\checkmark
• I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	\checkmark
I understand that I must now advertise my application.	\checkmark
• I understand that if I do not comply with the above requirements my application will be rejected.	\checkmark

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 - Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant, please state in what capacity.

Signature	丁山 しゃ
Date	30 October 2014
Capacity	Joelson Wilson LLP Solicitors for and duly authorised agents on behalf of the Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

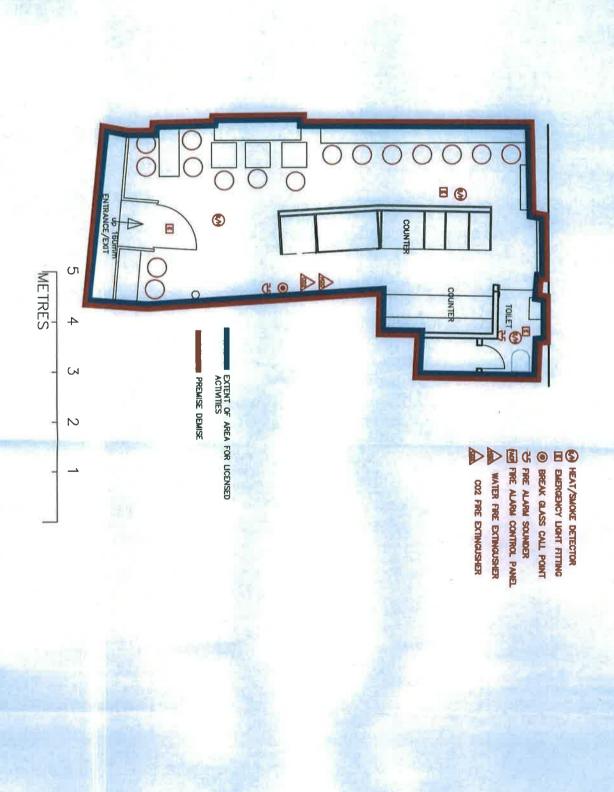
Signature		1	
Date		3	
Capacity			
Contact name (where not application (please read guid Niall McCann Joelson Wilson LLP 30 Portland Place		ess for correspondence associate	d with this
Post town London Post code W1B 1LZ			
Telephone number (if any) 020 7580 5721			
If you would prefer us to corrnmm@joelsonwilson.com	espond with you by e-mail, your e-	mail address (optional)	

ANNEX A

- 1. The number of persons permitted in the premises at any one time (including staff) shall not exceed 35 persons.
- 2. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
- 3. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
- 4. All flat surfaces in the toilet cubicles, including any toilet roll holder ellipses, are to be designed-out in order to prevent drugs misuse.
- 5. Staff shall be trained in recognising the signs of drunkenness and drugs misuse. This training shall be documented and available to the Police and Council officials upon request. This training shall be refreshed every 6 months for all staff.
- 6. A comprehensive staff training programme shall be put together, which shall cover the Licensing Act 2003; fire evacuation procedures and critical incident best-practice. This training shall be clearly documented and any training for future staff shall also be organised at the appropriate time. Details of training are to be made available for inspection by Police or other Responsible Authorities upon request.
- 7. A minimum of 1 SIA licensed door supervisors shall be on duty at the premises from 23.00 to the close of business on Thursdays, Fridays and Saturdays.
- 8. A designated taxi number shall be available.
- 9. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
- 10. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
- 11. A proof of age scheme, such as Challenge 21, shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
- 12. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 13. No waste or recyclable materials including bottles, shall be moved, removed from or placed in outside areas between 2300 hours and 0800 hours on the following day.
- 14. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall

be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

- 16. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 17. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
- 18. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
- 19. No deliveries to the premises shall take place between 2300 and 0800 on the following day.



CITY OF WESTMINSTER

TO

Licensing Officer

REFERENCE

14/09446/LIPN

FROM

EH Reference

BEING DEALT WITH BY

TELEPHONE

EH Consultation Team 14/047765/LIINSP

Stephen Smith (ssmith@westminster.gov.uk)

020 7641 7242

DATE

10 November 2014

The Licensing Act 2003

Pickle and Toast, 72 Wardour Street, London. W1F 0TD

I refer to the application for a New Premises Licence.

The premises are located within the West End Stress Area as stated in the City of Westminster's Statement of Licensing Policy.

The applicant has submitted a Ground Floor plan reference 193-03LD01 dated 4 October 2014

This representation is based on the plan and operating schedule submitted.

The applicant is seeking the following

- 1. To provide a supply of alcohol on the premises Monday to Wednesday between 11:00 and 23:00 hours. On Thursday to Saturday between 11:00 and 01:00 hours and on Sunday between 12:00 and 22:30 hours
- 2. To provide a supply of alcohol off the premises Monday to Wednesday between 11:00 and 23:00 hours. On Thursday to Saturday between 11:00 and 01:00 hours and on Sunday between 12:00 and 22:30 hours.
- 3. To provide late night refreshment on the premises Thursday to Saturday between 23:00 and 01:00 hours

I wish to make the following representation on the grounds of protecting public safety and preventing public nuisance:

- 1. The provision and hours requested for the supply of alcohol on the premises may have the likely effect of causing an increase in Public Nuisance within the West End Stress Area.
- 2. The provision and hours requested for the supply of alcohol off the premises may have the likely effect of causing an increase in Public Nuisance within the West End Stress Area.

- 3. The provision and hours requested for the supply of late night refreshment on the premises may have the likely effect of causing an increase in Public Nuisance within the West End Stress Area.
- 4. Comparison with the sanitary provisions of BS 6465: 2006 +A1:2009 reveal the sanitary provision within the premises are inadequate for the number of patrons requested within the premises at any one time.
- 5. The arrangement of the sanitary provision as shown on the plan is unsatisfactory from a food hygiene perspective

The applicant has provided some conditions in support of the application which are being considered but do not fully address the concerns of Environmental Health.

Should you wish to discuss the matter further please do not hesitate to contact me.

Stephen Smith Environmental Health Officer

14/09446/LIPN - Pickle and Toast, 72, Wardour Street, London

Application for Premises License

The application as presented is against policy PB2.

The applicant seeks a new Licence and seeks hours that are beyond the Core Hours for alcohol on Thursday to Saturday, and beyond the Core Hours for late night refreshment on Thursday to Saturday as defined in the City Council's Licensing Policy. The premises is located in the West End Stress Area. Environmental Health will maintain a Representation because of concerns about how the proposals may add to Cumulative Impact in the Stress Area.

I am particularly concerned that local residents may be adversely affected by noise and disturbance from use of the premises late at night. The later hours may have the effect of delaying late night dispersal by encouraging customers to remain in the area after Core Hours. There are residents in the nearby side street. The premises may need to prove that what is sought is an exception to Policy.

The application includes a number of helpful Conditions at Appendix A, Nos 2, 3, 6, 7, 8, 9 - 15. Environmental Health would seek to include the additional conditions set out below if the licence is granted.

The proposed layout of the premises does not comply with the requirements of the Food Hygiene legislation in that there is no intervening ventilated space between a food room and the WC. There is also only 1 toilet for staff and customers, in accordance with the requirements of BS 6465:2009 if the premises are a restaurant the maximum capacity for the premises will be **15** persons. If the premises are a bar the maximum capacity for the premises will be **12** persons.

The applicant has requested the following hours:

For the supply of alcohol for consumption on the premises:

Monday to Wednesday: 11:00 to 23:00

Thursday to Saturday: 11:00 to 01:00

Sundays: Midday to 22:30

For the supply of alcohol for consumption off the premises:

Monday to Wednesday: 11:00 to 23:00

Thursday to Saturday: 11:00 to 01:00

Sundays: Midday to 22:30

For the provision of Late Night Refreshment:

Thursday to Saturday: 23:00 to 01:00

Environmental Health Consultation Team Conditions

- 1. The premises shall only operate as a restaurant
 - (i) in which customers are shown to their table,
 - (ii) where the supply of alcohol is by waiter or waitress service only,
 - (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iv) which do not provide any take away service of food or drink for immediate consumption,
 - (v) which do not provide any take away service of food or drink after 23.00, and
 - (vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
- 2. The number of persons permitted in the premises at any one time (including staff) shall not exceed **15** persons.
- 3. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 4. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
- 5. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 6. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder

- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.
- 7. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
- 8. The Licence will have no effect until the premises have been assessed as satisfactory by the Environmental Health Consultation Team and this condition has been removed from the Licence
- 9. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 10. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day.

Stephen Smith
Environmental Health Officer

9 December 2014

Toby

From: "Janes, Toby" O=CITYOFWESTMINSTER/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/ CN=RECIPIENTS/ CN=TJANES Sent: 26/11/2014 15:55:41 To: idoxlicensing O=CITYOFWESTMINSTER/OU=CORPORATE/ CN=RECIPIENTS/ CN=IDOXLICENSING Cc: idoxlicensing; Anand-Patel, Sumeet Subject: Application - 14/09446/ LIPN - Pickle and Toast, 72 Wardour Street, W1.
Dear Sir,
Application - 14/09446/LIPN - Pickle and Toast, 72 Wardour Street, W1
With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority have representations to this application.
It is our belief that if granted the application would undermine the Licensing Objectives in relation to the prevention of crime and disorder as there are insufficient conditions contained within the operating schedule.
The venue is situated in the 'West End Stress area' a locality where there is traditionally high crime and disorder and there are concerns that this application will cause further policing problems in an already demanding area.
It is for these reasons that we are objecting to the application.
The following conditions listed below are those that Police would like you to attach to your premises licence as I believe they will address Police concerns in relation to crime and disorder.
1. No super-strength beer, lagers, ciders or spirit mixtures of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.
2. Beers, lagers and ciders sold at the premises shall only be premium products in glass bottles
3. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
4. The premises shall only operate as a cafe where (i) customers are shown to their table, (ii) food is prepared on the premises and served and consumed at the table using non disposable crockery and (iii) intoxicating liquor is only sold, supplied, or consumed 'on' the premises to persons who are bona fide eating food and provided always that the consumption of intoxicating liquor by such persons is ancillary to eating food.
5. There shall be no supply of draught beer.
6. There shall be no self service of alcohol on the premises.
C. There shall be no sen service of allocater of the premises.
Alcohol to be sold within core hours only.
Kind regards







